

14 October 2019

Tourism Activity
August 2019

Tourism activity kept growing

The tourism accommodation sector¹ registered 3.3 million guests and 9.5 million overnight stays in August 2019, corresponding to year-on-year rates of change² of +6.6% and +2.6% respectively (+5.6% and +2.6% in July 2019, in the same order). Overnight stays of residents grew by 3.2% (+3.1% in July) and those of non-residents increased by 2.3% (+2.4% in the previous month).

In August 2019, the average stay (2.88 nights) decreased by 3.7% (-4.4% as regards residents and -3.2% for non residents).

The net bed occupancy rate (68.3%) declined by 1.9 p.p. (-1.4 p.p. in July).

Revenue increased by 6.4% (+5.6% in July) to a total of EUR 630.1 million. Revenue from accommodation (EUR 502.0 million) grew by 6.5% (+5.0% in the preceding month).

The average revenue per available room (RevPAR) was EUR 84.4 (+1.5% from +0.2% in the previous month) and the average daily rate (ADR) also accelerated to stand at EUR 115.9 (+2.5% from +0.4% in the preceding month).

¹ Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourism.

² Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.