

13 August 2018

Tourism Activity  
June 2018

**Non residents determine the decrease of 2.9% in overnight stays in hotel activity**

Hotels and similar establishments registered 2.1 million guests and 5.8 million overnight stays in June 2018, corresponding to year-on-year change rates<sup>1</sup> of 0.0% and -2.9% (+3.8% and +1.2% in May respectively). Overnight stays of residents grew by 3.4%, while those of non residents decreased by 5.1% (+6.7% and -0.4% in May respectively).

The average stay (2.80 nights) had a 2.9% reduction (-0.2% in the case of residents and -3.1% regarding non residents). The net bed occupancy rate (59.8%) declined by 2.2 p.p.

Total revenue increased by 7.5% (+9.0% in May) to EUR 376.7 million. Revenue from accommodation increased by 7.8% (+10.4% in May), ascending to EUR 278.6 million.

**Figure 1. Global preliminary results**

	Unit	May 2018		June 2018		Jan - Jun 18	
		Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)
<b>Guests</b>	<b>10<sup>3</sup></b>	<b>2 046.4</b>	<b>3.8</b>	<b>2 067.3</b>	<b>0.0</b>	<b>9 607.9</b>	<b>2.6</b>
Residents in Portugal	"	698.1	8.1	767.3	3.6	3 749.1	3.6
Residents abroad	"	1 348.2	1.7	1 299.9	-2.0	5 858.8	1.9
<b>Overnight stays</b>	<b>10<sup>3</sup></b>	<b>5 445.1</b>	<b>1.2</b>	<b>5 789.8</b>	<b>-2.9</b>	<b>25 398.6</b>	<b>0.5</b>
Residents in Portugal	"	1 251.6	6.7	1 615.2	3.4	6 827.3	3.9
Residents abroad	"	4 193.5	-0.4	4 174.6	-5.1	18 571.3	-0.7
<b>Average stay</b>	<b>no. of nights</b>	<b>2.66</b>	<b>-2.6</b>	<b>2.80</b>	<b>-2.9</b>	<b>2.64</b>	<b>-2.0</b>
Residents in Portugal	"	1.79	-1.4	2.10	-0.2	1.82	0.3
Residents abroad	"	3.11	-2.1	3.21	-3.1	3.17	-2.6
Net bed occupancy rate	%	54.9	-0.2 p.p.	59.8	-2.2 p.p.	46.5	-0.7 p.p.
Total revenue	EUR 10 <sup>6</sup>	344.7	9.0	376.7	7.5	1 509.8	8.9
Revenue from accommodation	"	252.5	10.4	278.6	7.8	1 090.7	9.9
RevPAR (Average revenue per available room)	EUR	56.7	8.7	64.4	7.2	44.2	7.7

**Reduction in overnight stays**

In June 2018, hotels and similar establishments hosted 2.1 million guests who spent 5.8 million overnight stays, reflecting change rates of 0.0% and -2.9%, respectively.

In the first half of 2018, the number of guests increased by 2.6% and the number of overnight stays grew by 0.5%.

<sup>1</sup> Unless stated otherwise, the change rates presented in this press release correspond to year-on-year change rates.

Overnight stays spent in hotels (68.8% of the total) declined by 0.9%. The remaining typologies also presented reductions in the number of overnight stays, more so in the case of tourist villages (-7.6%).

**Figure 2. Overnight stays by type and category of the establishment**

Unit: 10<sup>3</sup>

Type of establishment and category	Overnight stays			Year-on-year change rates (%)	
	Jun 17	Jun 18	Jan - Jun 18	Jun 18	Jan - Jun 18
<b>Total</b>	<b>5 962.9</b>	<b>5 789.8</b>	<b>25 398.6</b>	<b>-2.9</b>	<b>0.5</b>
<b>Hotels</b>	<b>4 019.7</b>	<b>3 985.1</b>	<b>18 042.3</b>	<b>-0.9</b>	<b>2.2</b>
*****	778.1	782.2	3 358.6	0.5	1.8
****	1 977.6	1 962.2	8 897.7	-0.8	2.1
***	897.0	871.7	4 036.6	-2.8	2.6
** / *	367.1	369.0	1 749.3	0.5	2.4
<b>Apartment hotels</b>	<b>833.6</b>	<b>796.2</b>	<b>3 316.7</b>	<b>-4.5</b>	<b>- 2.5</b>
*****	55.1	48.7	215.0	-11.8	- 0.6
****	605.2	580.5	2 419.2	-4.1	- 2.5
*** / **	173.2	167.0	682.4	-3.6	- 3.4
<b>Pousadas</b>	<b>55.6</b>	<b>54.4</b>	<b>263.9</b>	<b>-2.1</b>	<b>1.0</b>
<b>Tourist apartments</b>	<b>570.8</b>	<b>543.3</b>	<b>1 918.1</b>	<b>-4.8</b>	<b>- 0.6</b>
<b>Tourist villages</b>	<b>281.2</b>	<b>260.0</b>	<b>1 052.3</b>	<b>-7.6</b>	<b>0.1</b>
<b>Other tourist establishments</b>	<b>202.1</b>	<b>150.8</b>	<b>805.3</b>	<b>-25.4</b>	<b>- 17.3</b>

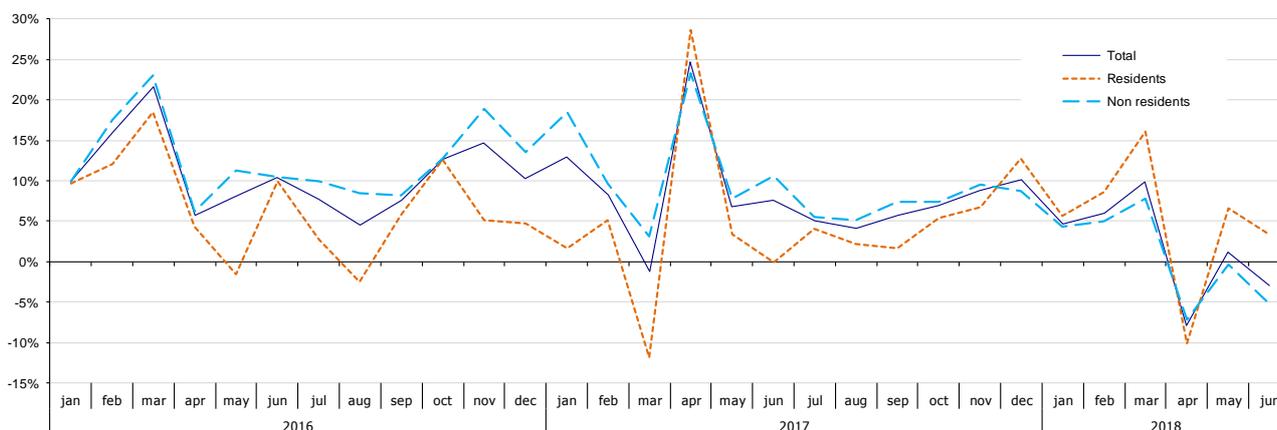
### Internal market on the rise

In June, the internal market contributed with 1.6 million overnight stays, which stood for a 3.4% increase (+6.7% in May).

The external markets declined by 5.1% (-0.4% in May), attaining 4.2 million overnight stays.

In the first six months of 2018, overnight stays of residents increased by 3.9% and those of non residents declined by 0.7%.

**Figure 3. Overnight stays - Year-on-year change rates**



### Noteworthy growth of the North American and Canadian markets

The fifteen main inbound markets<sup>2</sup> represented 87.5% of total overnight stays of non residents.

Overnight stays of guests from the United Kingdom (24.4% of the total overnight stays of non residents) declined by 9.8% in June. In the first half of the year, this market declined by 8.0%.

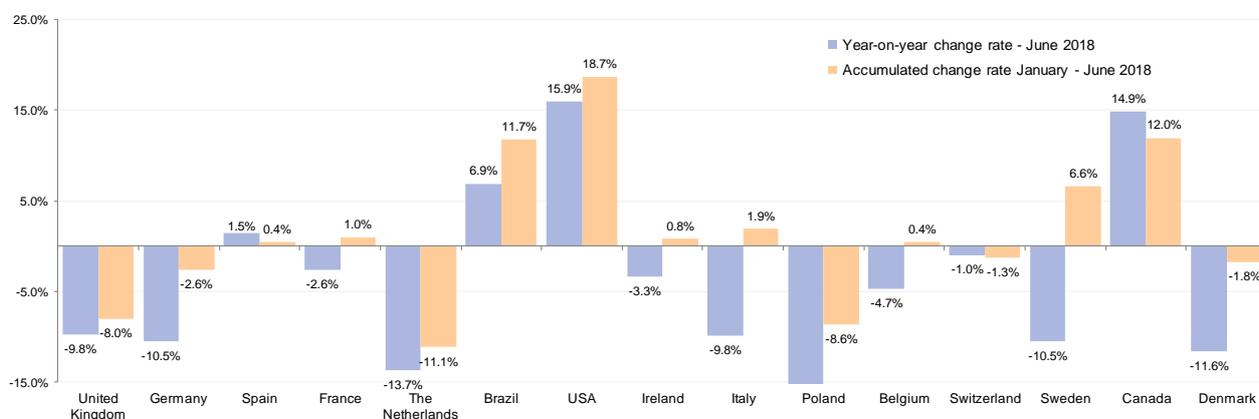
Overnight stays of German guests (12.9% of the total) declined by 10.5% in June. Since the beginning of the year, this market declined by 2.6%.

The French market (9.9% of the total) declined by 2.6% in June. In the first six months of the year, this market grew by 1.0%.

The Spanish market (7.5% of the total) grew by 1.5% being the only one amongst the five main inbound markets that recorded an increase in June. In the first half of the year, this market grew by 0.4%.

In June, the increases of the North American (+15.9%) and Canadian (+14.9%) markets stood out. In the first six months of the year, the emphasis went also to these two markets (+18.7% and +12.0%, respectively) and also to the Brazilian market (+11.7%).

**Figure 4. Overnight stays by main inbound markets: year-on-year change rates**



### Overnight stays with different evolutions in the regions

In June, the regions presented mixed results in terms of the evolution in overnight stays. The Norte and the Alentejo were the only regions that presented increases in overnight stays (+3.1% and +2.4%, respectively).

The largest declines in overnight stays occurred in the Centro (-7.9%) and in AR Açores (-6.1%).

<sup>2</sup> Based on results of overnight stays in 2017.

In the first half of 2018, the emphasis went to the 6.6% increase in overnight stays in the Alentejo (a region with a 3.0% weight considering the total accumulated overnight stays) and to the 6.2% increase in the Norte (13.8% share in the same period).

In June, overnight stays of residents increased in almost all regions, more so in the Algarve (+8.5%). In the first six months of the year, all regions recorded increases with the exception of AR Madeira (-1.3%), with the emphasis on the Algarve (+6.3%), AR Açores (+6.1%) and Centro (+5.8%).

As regards overnight stays of non residents, in June, the increases recorded in the Alentejo (+7.3%) and in the Norte (+3.4%) and, on the contrary, the declines in the Centro (-16.8%), AR Açores (-9.7%) and Algarve (-7.1%) were noteworthy. When considering the period since the beginning of the year, the emphasis went to the increases recorded in the Alentejo (+16.2%) and in the Norte (+8.5%).

**Figure 5. Overnight stays by region NUTS II**

Unit: 10<sup>3</sup>

NUTS II	Total of overnight stays				Overnight stays from residents				Overnight stays from non residents			
	Jun 18		Jan - Jun 18		Jun 18		Jan - Jun 18		Jun 18		Jan - Jun 18	
	Value	Y-o-y change rate (%)	Value	Y-o-y change rate (%)	Value	Y-o-y change rate (%)	Value	Y-o-y change rate (%)	Value	Y-o-y change rate (%)	Value	Y-o-y change rate (%)
<b>Portugal</b>	<b>5 789.8</b>	<b>-2.9</b>	<b>25 398.6</b>	<b>0.5</b>	<b>1 615.2</b>	<b>3.4</b>	<b>6 827.3</b>	<b>3.9</b>	<b>4 174.6</b>	<b>-5.1</b>	<b>18 571.3</b>	<b>-0.7</b>
Norte	728.3	3.1	3 494.3	6.2	285.8	2.6	1 464.8	3.2	442.6	3.4	2 029.5	8.5
Centro	510.2	-7.9	2 328.7	-1.1	261.8	2.5	1 288.3	5.8	248.4	-16.8	1 040.3	-8.5
MA Lisboa	1318.2	-1.6	6 790.3	2.4	277.1	2.2	1 496.9	2.3	1 041.1	-2.6	5 293.4	2.5
Alentejo	181.4	2.4	761.0	6.6	114.2	-0.3	467.5	1.3	67.3	7.3	293.5	16.2
Algarve	2174.6	-3.9	7 780.6	-2.0	514.3	8.5	1 391.4	6.3	1 660.3	-7.1	6 389.2	-3.7
AR Açores	190.7	-6.1	784.0	0.2	76.8	-0.1	382.5	6.1	114.0	-9.7	401.6	-4.8
AR Madeira	686.2	-4.8	3 459.7	-2.9	85.2	-7.1	335.9	-1.3	601.0	-4.4	3 123.8	-3.1

### Reduction in the average stay

The average stay (2.80 nights) decreased by 2.9%, resulting from both residents (-0.2%) and non residents (-3.1%).

The largest reductions occurred in the Alentejo and in the Centro (both with -4.4%). The highest values for this indicator came from AR Madeira (5.26 nights) and the Algarve (4.50 nights).

**Figure 6. Average stay and net bed occupancy rate by region NUTS II**

NUTS II	Average stay			Occupancy rate		
	No. of nights		Y-o-y change rate (%)	%		Y-o-y variation (p.p.)
	Jun 17	Jun 18		Jun 17	Jun 18	
<b>Portugal</b>	<b>2.88</b>	<b>2.80</b>	<b>-2.9</b>	<b>62.0</b>	<b>59.8</b>	<b>-2.2</b>
Norte	1.82	1.84	0.7	52.6	52.7	0.1
Centro	1.77	1.69	-4.4	42.7	39.4	-3.3
MA Lisboa	2.32	2.26	-2.5	68.2	66.2	-2.0
Alentejo	1.78	1.70	-4.4	43.0	44.9	2.0
Algarve	4.65	4.50	-3.3	66.9	64.3	-2.6
AR Açores	3.00	2.88	-4.2	67.4	62.3	-5.1
AR Madeira	5.26	5.26	0.2	78.6	74.6	-4.0

### Decrease in the occupancy rate

The net bed occupancy rate (59.8%) declined by 2.2 p.p. in June (-0.2 p.p. in May). The highest rates, as regards this indicator, were recorded in AR Madeira and in MA Lisboa (74.6% and 66.2%, respectively). The increase in the Alentejo (+2.0 p.p.) stood out and the largest reduction occurred in AR Açores (-5.1 p.p.).

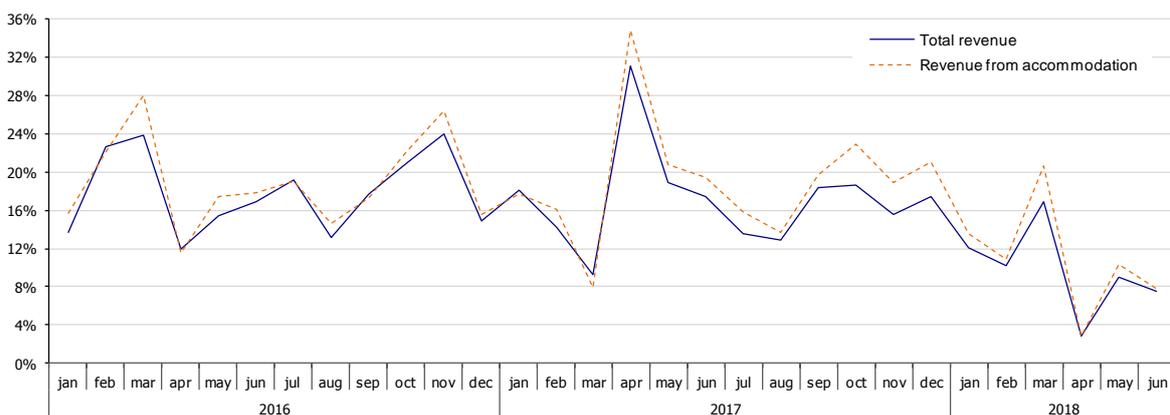
**Figure 7. Net bed occupancy rate**



### Deceleration in revenue

Total revenue amounted to EUR 376.7 million and revenue from accommodation stood at EUR 278.6 million, slowing down to growths of 7.5% and 7.8% respectively (+9.0% and +10.4% in May, in the same order).

**Figure 8. Total revenue and revenue from accommodation - Year-on-year change rates**



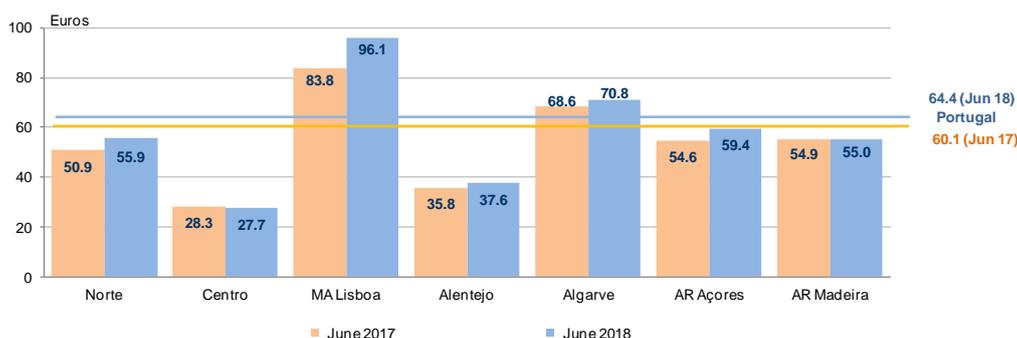
Amongst the various regions, the emphasis went to the increases in revenue in the MA Lisboa (+13.1% in total revenue and +15.5% in revenue from accommodation) and in the Norte (+11.9% and +13.0%, respectively).

**Figure 9. Revenue by region NUTS II**

NUTS II	Total revenue			Revenue from accommodation		
	EUR 10 <sup>6</sup>		Y-o-y change rate (%)	EUR 10 <sup>6</sup>		Y-o-y change rate (%)
	Jun 17	Jun 18		Jun 17	Jun 18	
<b>Portugal</b>	<b>350.5</b>	<b>376.7</b>	<b>7.5</b>	<b>258.4</b>	<b>278.6</b>	<b>7.8</b>
Norte	42.5	47.5	11.9	32.6	36.8	13.0
Centro	25.5	24.9	-2.2	17.7	17.1	-3.3
MA Lisboa	100.7	113.9	13.1	77.9	90.0	15.5
Alentejo	9.8	10.3	5.4	6.8	7.1	4.7
Algarve	123.0	130.1	5.7	91.7	94.8	3.4
AR Açores	10.5	11.6	10.6	7.7	8.5	10.7
AR Madeira	38.6	38.5	-0.3	24.0	24.1	0.5

The average revenue per available room (RevPAR) was EUR 64.4 in June, which corresponded to an increase of 7.2% (+8.7% in May). The MA Lisboa accounted for the highest RevPAR (EUR 96.1). As regards this indicator, the emphasis went to the increases in the MA Lisboa (+14.7%), Norte (+9.9%) and AR Açores (+8.8%).

**Figure 10. Average revenue per available room**



In June, the evolution of RevPAR was overall positive with regard to the different typologies. In this month, the largest increases occurred in "Pousadas" (+11.5%) and in hotels (+7.2%). In the latter, the emphasis was on five star units (+9.1%). The "Pousadas" and the hotels also recorded the largest increases in this indicator (EUR 92.9 and EUR 70.0, respectively).

**Figure 11. RevPAR by type and category of the establishment**

Type of establishment and category	RevPAR (€)		Year-on-year change rate
	Jun 17	Jun 18	%
<b>Total</b>	<b>60.1</b>	<b>64.4</b>	<b>7.2</b>
<b>Hotels</b>	<b>65.3</b>	<b>70.0</b>	<b>7.2</b>
*****	114.9	125.3	9.1
****	66.8	70.6	5.6
***	42.9	46.0	7.2
** / *	32.5	33.7	3.8
<b>Apartment hotels</b>	<b>63.2</b>	<b>63.8</b>	<b>1.0</b>
*****	89.6	85.4	-4.7
****	63.6	65.4	2.8
*** / **	52.7	50.9	-3.5
<b>Pousadas</b>	<b>83.3</b>	<b>92.9</b>	<b>11.5</b>
<b>Tourist apartments</b>	<b>41.2</b>	<b>43.1</b>	<b>4.6</b>
<b>Tourist villages</b>	<b>44.8</b>	<b>47.1</b>	<b>5.2</b>
<b>Other tourist establishments</b>	<b>29.1</b>	<b>30.4</b>	<b>4.5</b>

## Camping sites and holiday camps

In June 2018, camping sites welcomed 169.7 thousand campers (-9.5%) that spent 504.3 thousand overnight stays (-9.3%). Both the internal (-7.2%) and the external (-13.3%) markets contributed for the decrease in overnight stays. Residents in Portugal were predominant, standing for 66.7% of the total overnight stays. The average stay (2.97 nights) increased slightly (+0.2%).

Holiday camps and youth hostels hosted 33.4 thousand guests (-1.0%) and 66.4 thousand overnight stays (-4.5%). The internal market concentrated 74.4% of the total overnight stays and declined by 8.6%, while the external markets presented a 9.7% increased. The average stay (1.99 nights) declined by 3.5%.

**Figure 12. Camping, holiday camps and youth hostels**

	Unit	Total				Residents				Non residents			
		Jun 18		Jan - Jun 18		Jun 18		Jan - Jun 18		Jun 18		Jan - Jun 18	
		Value	Y-o-y change rate (%)	Value	Y-o-y change rate (%)	Value	Y-o-y change rate (%)	Value	Y-o-y change rate (%)	Value	Y-o-y change rate (%)	Value	Y-o-y change rate (%)
<b>Camping sites</b>													
Campers	10 <sup>3</sup>	169.7	-9.5	544.1	-2.9	105.0	-7.2	276.1	-5.5	64.7	-13.0	268.0	-0.1
Overnight stays	*	504.3	-9.3	1 803.5	-0.9	336.3	-7.2	879.7	-4.2	168.1	-13.3	923.7	2.4
Average stay	no. nights	2.97	0.2	3.31	2.1	3.20	0.0	3.19	1.4	2.60	-0.3	3.45	2.6
<b>Holiday camps and youth hostels</b>													
Guests	10 <sup>3</sup>	33.4	-1.0	141.0	1.6	25.4	-0.9	103.9	-2.4	7.9	-1.4	37.0	14.8
Overnight stays	*	66.4	-4.5	271.1	0.3	49.4	-8.6	190.9	-5.3	17.0	9.7	80.3	16.6
Average stay	no. nights	1.99	-3.5	1.92	-1.3	1.94	-7.8	1.84	-3.0	2.15	11.3	2.17	1.6

## EXPLANATORY NOTES

The sources used in this press release are: Survey on guest stays in hotel establishments and other accommodations, Survey on guest stays in camping sites and Survey on guest stays in holiday camps and youth hostels.

Data made available in this press release relates to establishments operating in each reference period, considering:

2018 – January to May: provisional results; 2018 – June: preliminary results.

In between preliminary, provisional and final data, results are revised due to definitive answers instead of provisional and mainly due to the replacement of non response estimates by effective responses. These effective responses include situations of suspended activity (seasonal, temporarily for other reasons or definitive) not duly reported, resulting on substitution of estimates by null result, a situation with higher occurrence during the low season.

The degree of revision, measured by the difference in percentage points from the year-on-year change rates of provisional versus preliminary data is as follows:

	Overnight stays	Revenue from accommodation
Jan to May 18	-0.1 p.p.	0.1 p.p.

**Guest** – Individual that spends at least one overnight stay in a tourism accommodation activity establishment.

**Overnight stay** – Time spent by an individual between midday and midday of the following day.

**Average stay** – Relation between the number of overnight stays and the number of guests that originated those overnight stays during the reference period.

**Net bed occupancy rate** – corresponds to the relation between the number of overnight stays and the number of available beds, in the reference period, counting as two beds each double bed.

**Total revenue** – revenue from the activity of tourism accommodation establishments: room renting, food and beverage and others related to the activity itself (assignment of spaces, laundry, tobacco, communications, etc.).

**Revenue from accommodation** – revenue from overnight stays spent by guests in all tourist accommodation establishments.

**RevPAR** – Revenue per available room, measured by the relation between the revenue from accommodation and the number of available rooms, in the reference period.

**Hotel accommodation activity** – Includes establishments with ten or more beds: hotels, apartment hotels, “*pousadas*”, tourist apartments and tourist villages, as well as other accommodation establishments – boarding houses, motels and inns including “*quintas da Madeira*”;

**Camp sites** – A collective, fenced-off facility for tents, caravans, trailers and mobile homes.

**Holiday camp** – A holiday complex with appropriate facilities for providing free or low-cost holidays, usually as a social service by public or private entities.

**Youth hostel** – A non-profit establishment providing accommodation for young people or small groups of young people.

**Year-on-year change rates** – comparison between the variable level in the reference period and the same period of the year before. The calculation of year-on-year change rates for the main indicators is based on values in units, although in this press release they are visible only in thousands.

**Year-on-year variation (p.p.)** – comparison between the variable level in the reference period and the same period of the year before presented as a difference in percentage points.

Rounded figures may imply that totals might not correspond to the sum of the parcels.

**Language** - In order to simplify the language, the term “foreigner” might be used instead of “non resident”.

### ABBREVIATIONS

RevPAR – Revenue per Available Room

**Date of next press release:** September 17, 2018