



14 July 2022
TOURIST ACTIVITY
May 2022

LEVELS OF GUESTS AND OVERNIGHT STAYS FROM NON-RESIDENTS REMAIN BELOW 2019

The **tourist accommodation sector**¹ registered 2.5 million guests and 6.5 million overnight stays in **May 2022**², corresponding to increases³ of 162.1% and 221.8%, respectively (+426.4% and +552.1% in April, in the same order). When compared with May 2019, there were reductions of 3.2% and 0.7%, respectively.

In May, the domestic market contributed 1.8 million overnight stays and the external markets amounted to 4.7 million. When compared with May 2019, the domestic market grew by 11.6% and the external markets decreased by 4.7%.

The total revenue increased by 264.3%, to EUR 456.1 million, and the revenue from accommodation amounted to EUR 338.4 million, increasing by 275.1%. Compared with May 2019, there were increases of 11.8% and 11.9%, respectively.

The average revenue per available room (RevPAR) was EUR 56.5 in May, and the average daily rate (ADR) amounted to EUR 96.1. When compared to May 2019, the RevPAR increased by 8.0% and the ADR grew by 9.4%.

In **the first five months of 2022**, the number of overnight stays increased by 355.2% (+128.5% concerning residents and +775.8% regarding non-residents). When compared to the same period in 2019, the number of overnight stays decreased by 9.0% due to the decrease in overnight stays of non-residents (-14.4%), given that those spent by residents increased by 4.9%. In the period January to May 2022, the total revenue increased by 436.6% and the revenue from accommodation grew by 437.0% (+0.5% and +1.5% compared to the same period in 2019, respectively).

In the first five months of 2022, **considering all means of accommodation** (tourist accommodation establishments, camping and holiday camps, and youth hostels), there were 9.1 million guests and 23.1 million overnight stays registered, corresponding to increases of 282.9% and 320.6%, respectively.

¹ Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas, and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural/lodging tourist.

² Statistics Portugal released, on the 30th of June, the [Tourism activity flash estimate: May 2022](#), which includes the main indicators (guests, overnight stays, breakdown by residents, non-residents, and main countries). In this press release, some of these indicators are presented with a greater geographical breakdown, and the remaining indicators are usually published monthly - namely occupancy rate, revenue, RevPAR, and ADR - and information on most types of accommodation (including camping and holiday camps and youth hostels) is presented.

³ Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.